



# BILLION BROADCASTER

The First Life Circle Media in India

## Billion Broadcaster

Transforming spaces, Captivating Audiences

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ABOUT \_\_\_\_\_

# BILLION BROADCASTER MEDIA



## BILLION BROADCASTER \_\_\_\_\_

Billion Media was founded to provide advanced digital solutions to both Indian and international businesses. The lift media platforms and services offered by Billion Media have a significant impact, enabling the widespread and effective distribution of information. Billion Media provides digital lift media platforms for new product launches, promotional campaigns, sales promotions, notice broadcasting, and more. We help businesses expand their brand image through state-of-the-art lift media products and services.

# SCREEN INFORMATION



## DUAL SCREEN

The Billion Broadcaster Vertical Dual Screen is revolutionizing content delivery by offering an innovative dual-display setup for enhanced viewer engagement. Its vertical design optimizes visual storytelling, allowing broadcasters to present multiple feeds simultaneously. This technology boosts interactivity and audience retention, making it an essential tool for modern broadcasting and media production.

HORIZONTAL SCREEN ○

○ VERTICAL SCREEN



## USP OF DUAL SCREEN

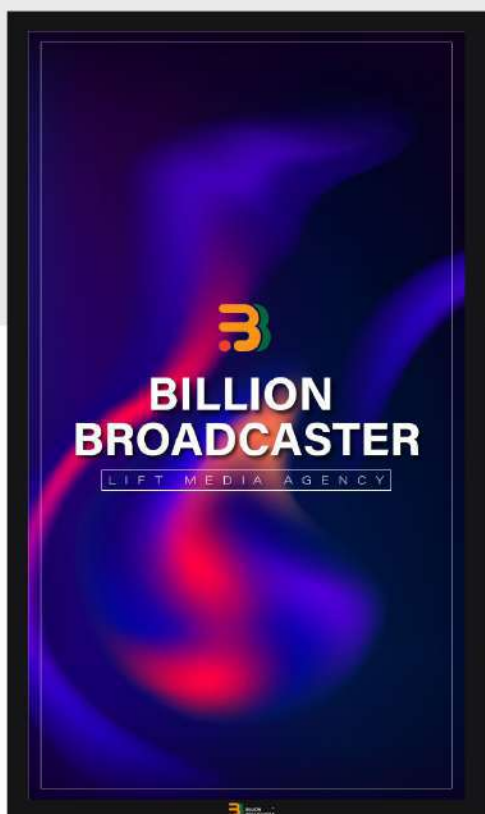
- **Enhanced Visibility** - Dual screens provide double the exposure, maximizing impact.
- **Dynamic Content Delivery** - Real-time updates and content rotation across both screens.
- **Increased Engagement** - With captivating visuals on two screens, residents are more likely to engage, boosting brand recall and interaction.
- **Split Screen Innovation** - Showcase split-screen ads for multi-brand campaigns, enabling collaboration between brands.

## SCREEN INFORMATION



### HORIZONTAL SCREEN

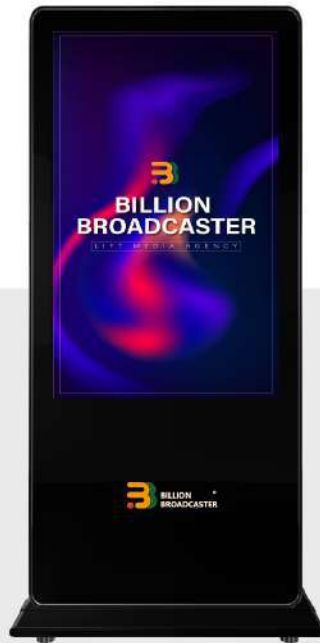
This 32-inch wall-mounted LED screen fits perfectly inside corporate lounges and office receptions, running advertisements while visitors or guests wait. It's a smart way for businesses and brands to promote themselves, as the platform is both informative and effective.



### VERTICAL SCREEN

Billion Media's Vertical LED Screen is the perfect platform for running promotional ads or broadcasting notices inside the property. It is a highly effective mode of advertising, as viewers are naturally drawn to watch the screen while they wait for the lift.

## STANDEE SCREEN **INFORMATION**



### STANDEE SCREEN

This 58-inch standee screen looks elegant when installed inside cinemas, malls, commercial buildings, etc. Due to its size, the advertising content displayed on the screen can be viewed even from a distance.

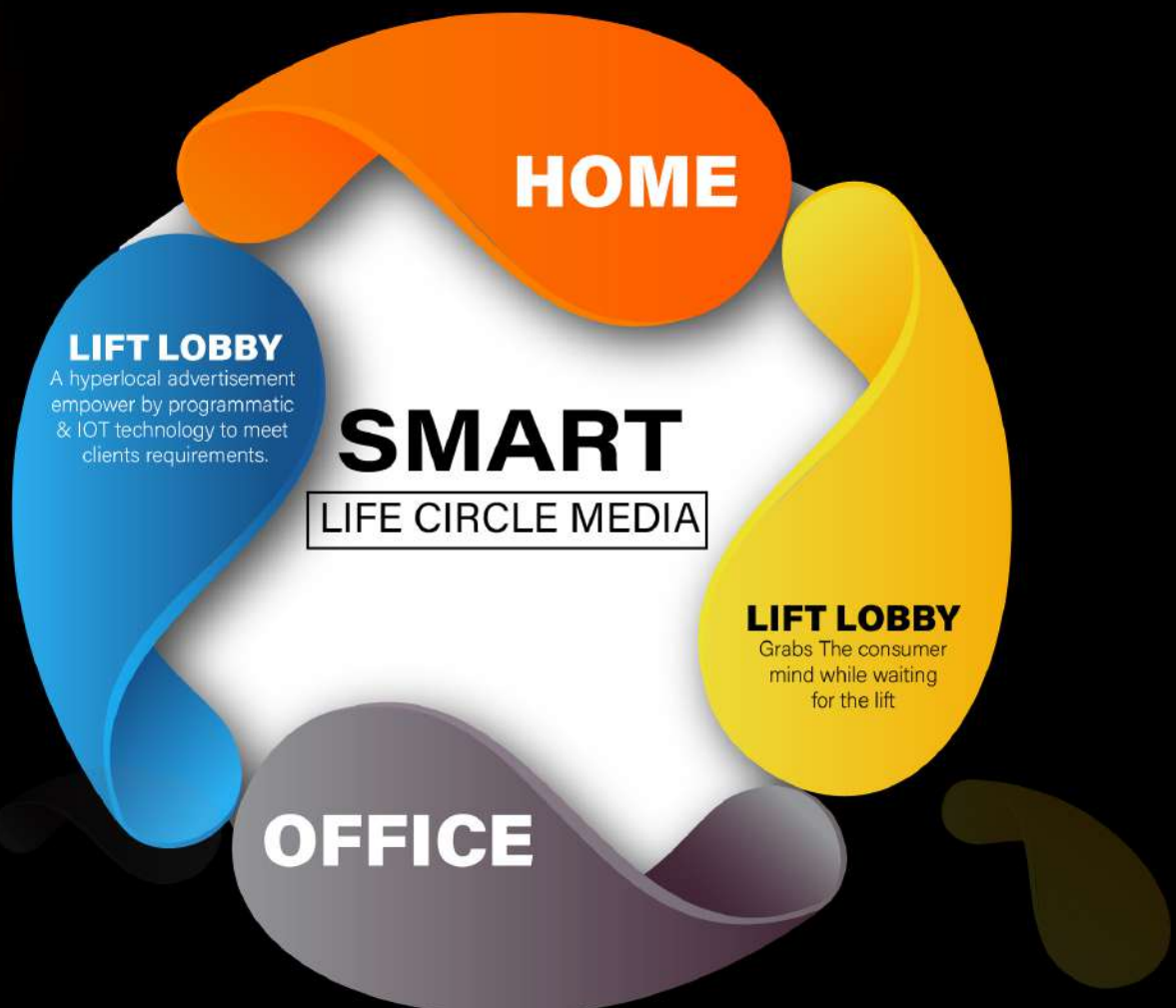


### FRAME POSTER

The Billion Media Frame Poster is a sleek and elegant advertising platform with a high-resolution display. It is the perfect solution for installation inside lifts, serving as a robust promotional medium.

INNOVATIVE VISION OF **BILLION BROADCASTER** MEDIA**Advantages of Smart Lifts Media Over Other Media**

- **Big-Time View/Time Window:** The waiting time in the lift area is a valuable opportunity to capture consumer attention.
- **High-Frequency Rate:** High ad frequency and repetition are the most efficient ways to engage consumers.
- **Scale Effect:** The scale effect of this media network enhances target reach and audience frequency for our advertisers.
- **Demographic Targeting:** Select your target audience based on venue, age group, income, and other demographic interests.
- **Multiple Content Delivery Options:** Content is installed through various mediums, such as LAN, Wi-Fi, and 4G, etc.
- **Great for Awareness:** Excellent for creating brand awareness.
- **Creative Opportunities:** Endless creative options to engage a wide audience.



ADVANTAGES OF

# Billion Broadcaster



**Target the mainstream consumers**



**Enforceability**



**High-Frequency**

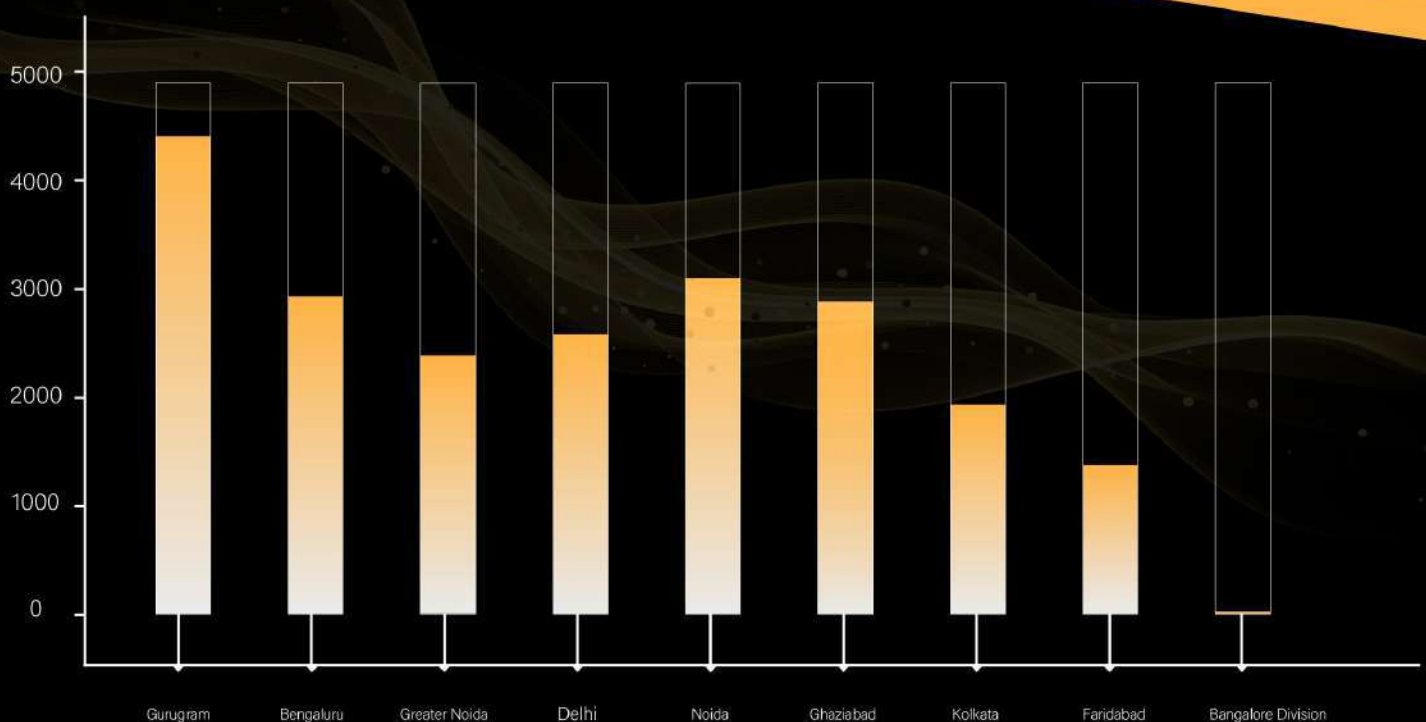


**Less Distraction**

## OUR OPERATIONS IN DIFFERENT CITIES

**Billion Broadcaster's lift media is revolutionizing advertising across India!**

Billion Broadcaster's lift media advertising has become a growing phenomenon ever since it was launched in India. The fact that lift media serves as a platform for advertising, promotional purposes, notice broadcasting, and information dissemination has made its functionality effective not just for advertisers but also for real estate businesses in significant ways. The below figures demonstrate the growing presence of lift media platforms in all major cities in India.





OUR EXISTING

## MARKETING PARTNER

Billion Broadcaster Media has carved its niche in the fast-growing lift media industry in India. Across the country, Billion Media has formed partnerships with the most reliable and acclaimed real estate companies. With these agreements, Billion Media aims to extend its marketing reach by attracting advertisers who seek data-driven marketing campaigns. Billion Media has been providing its real estate partners with strategic collaboration, timely installation services, and dependable support.

Lift media has been installed in all major cities of India, inside shopping complexes, residential buildings, and corporate offices. Billion Broadcaster Media has always been a strong advocate of lift media technology since its launch and will continue to emphasize the influential power that lifts media advertising possesses.

**DLFA**

**EMAAR**

**TATA HOUSING**

**Godrej** | PROPERTIES

**ashiana**  
you are in safe hands

**BESTECH**

**G A U R S**  
your own world

**JMD**  
Defining Quality

**SOBHA**  
REALTY

**OMAXE**  
Turning dreams into reality

**SIGNATURE GLOBAL**  
MAKING INDIA AFFORDABLE

**SPACE**  
Invoke the future

**ihdp**  
BUSINESS PARK

**SAVIOUR**  
BUILDERS PVT. LTD.

**MAHAGUN**  
A NAME THAT PERFORMS

**RAHEJA DEVELOPERS**  
BUILDING ADVANCED LIFESTYLES

**SUNCITY PROJECTS**  
creating spaces that live

**ansal API**  
Building Lifestyles since 1967

**AJNARA**  
PEACE OF MIND

**tdi**

**ireo**  
THE BIG MULTIPLIER  
**The Grand Arch**  
LEASERS OF EXCELLENCE

**DHOOT**

**TRIDENT GROUP**

**Prestige GROUP**  
Add Prestige to your life

**ABW GROUP**  
INVENTING A NEW ERA

**ATS**  
The better way home.

**Tulip**

**NIRALA**  
WORLD



OUR EXISTING

## ADVERTISING PARTNERS

Billion Broadcaster Media has roped in some of the biggest names in the Indian market as its advertising partners. Billion Media provides advertising mediums that are cost-effective and compact ways to reach the audience where they live, work, and play. Having partnered with major brands like **Zomato, Swiggy, Miniso, Oppo, Airtel, Huawei, etc.**, Billion Media offers its partners an excellent way to enhance their brand awareness and recognition through promotional ads.

Billion Media lift advertising has been a strategic player for its advertising partners, as lift media targets the audience based on location, age group, and consumer type. As the leading provider of lift media in India, Billion Media is committed to expanding digital advertising by introducing product innovation, robust designs, unparalleled services, and strategically located promotions.



**HONDA**



**Jeep**



**OKINAWA**  
Power the Change

**TVS**

**lifestyle**  
YOUR STYLE. YOUR STORE.

SHOPPERS STOP

**fabindia**  
CELEBRATE INDIA

**Raymond**



**MAX**  
Healthcare

**medanta**  
THE MEDICITY

**Fortis**

**SWIGGY**

**zomato**

**blinkit**

**zepto**

**TANISHQ**

**Reliance Jewels**

**SENCO**  
GOLD & DIAMONDS

**ORRA**  
1888  
FINE JEWELLERY

**BIG BAZAAR**  
NAYE INDIA KA BAZAAR

**RelianceSMART**

**V**  
MART

**akb**  
AAP KA BAZAR



YES BANK



Union Bank of India

Bandhan Bank



Deutsche Bank



Domino's



LAKMÉ

GEETANJALI STUDIO

VLCC



amazonfresh

DECATHLON

TATA 1mg

Apollo 24|7



Radisson BLU



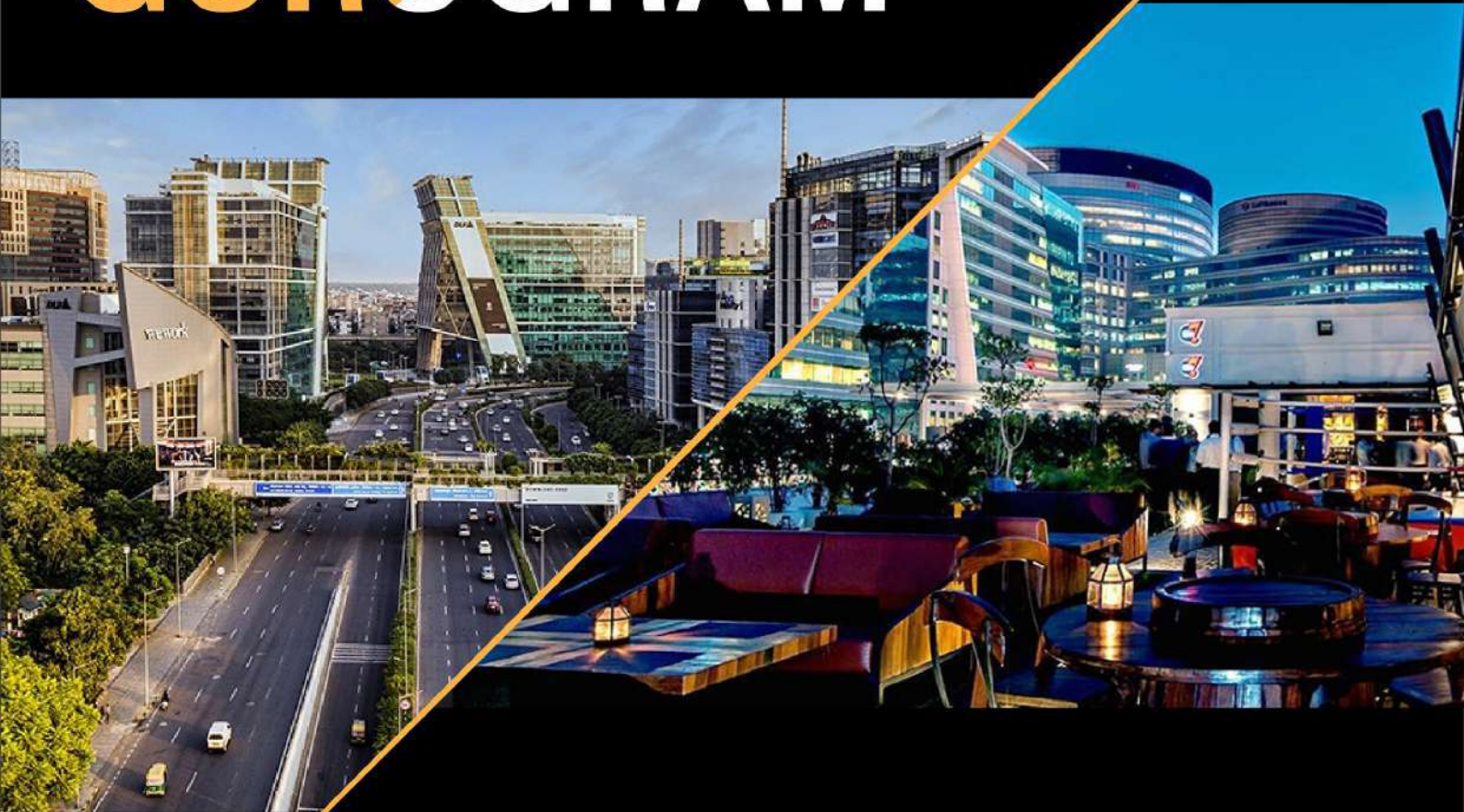
imagine | Premium Reseller

oppo

TECNO



# OUR PRESENCE IN GURUGRAM



Billion Broadcaster Media has tied up with many of the biggest real estate groups in Gurugram. Gurugram is a corporate hub which houses a majority of the largest corporate names in India, and people from all over India as well as overseas, have their offices in this city. As the leading providers of lift media in India, Billion Media has been offering effective promotional resources consisting of high-end technology, and a robust support system. To date, we have Partnered with 800+ buildings in Gurugram.

## SOME OF OUR ASSOCIATED BUILDINGS IN GURUGRAM

JMD Megapolis	Emaar Emerald Estate	Vatika Business Park	Emaar Capital Tower
DLF Wellington Estate	ATS Kocoon	Ireo Grand Arch	Tulip White
La Lagune	DLF Sky Court	Vatika City Homes	Unitech Escape



**JMD  
MEGAPOLIS**

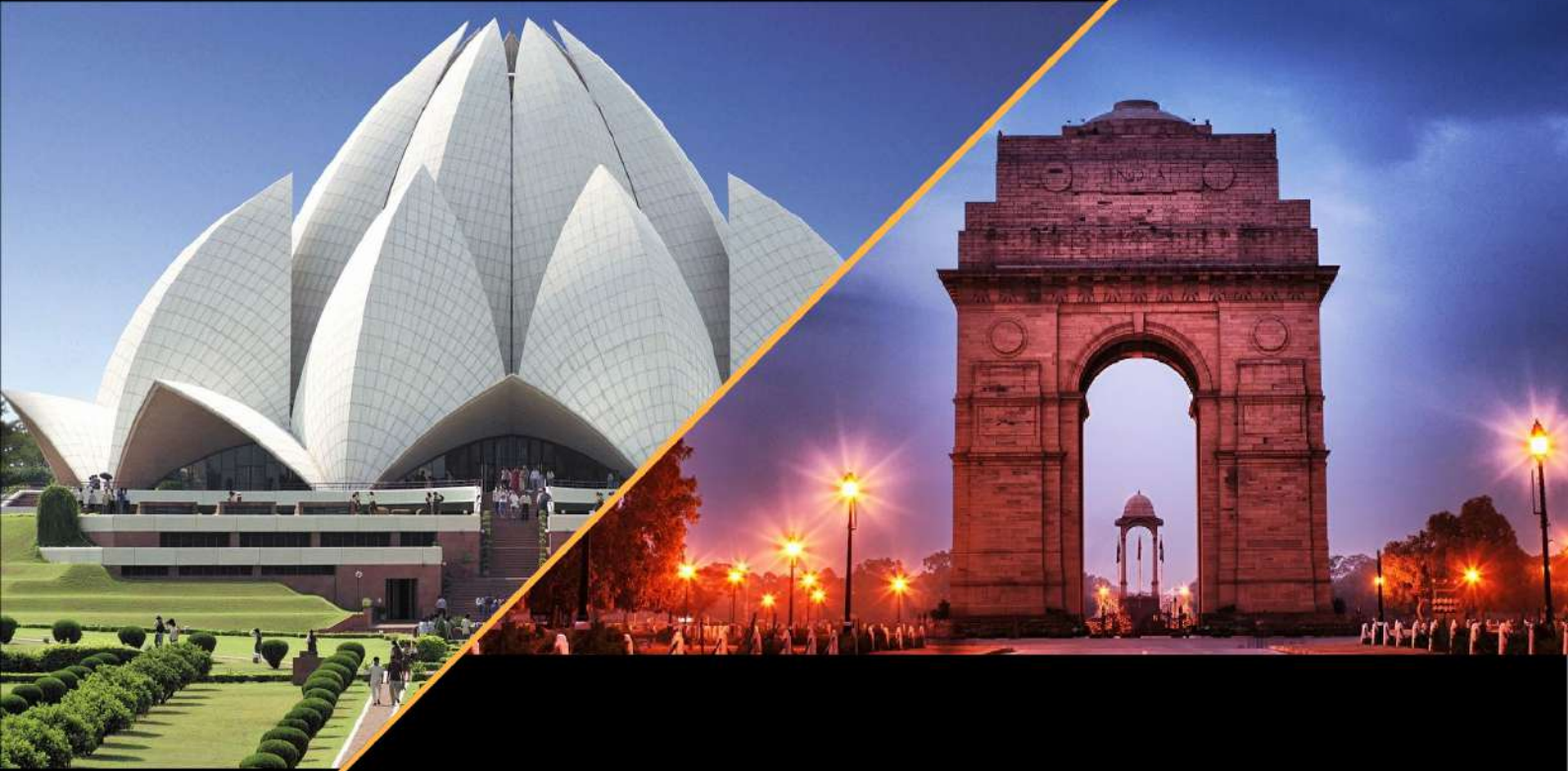


**Emaar Capital  
Tower**



**Vatika  
Business Park**

# OUR PRESENCE IN DELHI



Billion Broadcaster Media has established a strong presence in the country's capital, Delhi. As the capital, Delhi is home to numerous government organizations and offices. Billion Media, as an effective promotional platform, has been aiding fast branding for businesses and government organizations throughout Delhi.

## SOME OF OUR ASSOCIATED BUILDINGS IN DELHI

DLF Capital Greens	NTPC CGHS Ltd	Airforce & Naval Officers Enclave	Excellence Apartment
Rajasthali Apartment	ABW Rectangle One	Skylark Apartment	Ranjit Vihar
Mayur Dhawaj	ABW Elegance Tower	Beverly Park	Arjun Apartment



**ABW ELEGANCE  
TOWER**

**NEW ASHIANA  
APARTMENT**



**NAVEL  
TECHNICAL  
DELHI**

# OUR PRESENCE IN NOIDA



Noida, one of the most prominent planned cities in India, has seen significant advancement by embarking on a digital journey. This journey has been enhanced with the entry of Billion Broadcaster Media advertising platforms in Noida. The city is home to working professionals, world-class shopping complexes, corporate giants, and the entertainment industry, making the shift to digital marketing even more strategic and impactful. To date, we have partnered with over 1,103 buildings in Noida.

## SOME OF OUR ASSOCIATED BUILDINGS IN NOIDA

Ace City	Noida One	Eldeco Green Meadows	Grand Omaxe
TGB Meghdutam	Lucerna Tower	ATS Greens 2	Gaur Saundaryam
Elite Homes	Civitech Sampriti	Mahagun Mantra 1	Exotica Dreamville

# ACE CITY



# PURVANCHAL ROYAL PARK



# Sikka Karnam Greens



# OUR PRESENCE IN **FARIDABAD**



A leading industrial hub, Faridabad is one of India's prime satellite cities. In recent years, Faridabad has seen a major increase in population due to its convenience in transport and rapid advancement. With its status as one of the fastest-growing cities, Billion Broadcaster Media has established a presence in Faridabad through its lift media, swiftly becoming one of India's strongest marketing strategies. To date, we have partnered with over 384 buildings in Faridabad.

## **SOME OF OUR ASSOCIATED BUILDINGS IN FARIDABAD**

Omaxe Forest Spa	BPTP Park Grandeura	Puri Prayanam	Omaxe Hill 2
BPTP Princess Park	Ozone Park	IBIZA Town	Summer Palms
BPTP The Resort	Amolik Heights	Sai Vatika Apartment	Omaxe Royal



**SUMMER PALM**



**IBIZA TOWN  
RWA**



**Summer Palms**



# OUR PRESENCE IN GHAZIABAD



A city well-connected by roads and railways and on a journey to becoming one of the fastest-growing cities in India, Ghaziabad is home to many businesses and residents. It holds immense promise due to its continuous development, paving the way for businesses to establish themselves in the city. Since Billion Broadcaster Media launched its venture in Ghaziabad, it has driven progress by introducing a smart approach to advertising and marketing. To date, we have partnered with over 619 buildings in Ghaziabad.

## SOME OF OUR ASSOCIATED BUILDINGS IN GHAZIABAD

Krishna Apra Garden	Ashiana Upwan	SVP Gulmohar Garden	Oxy Homez
Mahagun Villa	Orange County	Fortune Residency	KW Sristi
Gaur Green Vista	Mahagunpuram	GH 7	Saya Zenith



**OLIVE  
COUNTY**



**SUNRISE  
GREENS**



**ORANGE  
COUNTY**

# OUR PRESENCE IN BANGALORE

THE IT HUB OF NEW INDIA

## BANGALORE



To establish their presence in today's fast-growing market, reliable and acclaimed real estate groups in Bangalore have signed partnership contracts with Billion Broadcaster Media. As a major metropolitan area, Bangalore is ranked as one of India's most productive and fastest-growing cities. A prime IT hub, Bangalore serves as an ideal city that has embraced the evolving digital media landscape. To date, we have partnered with over 399 buildings in Bangalore.

### SOME OF OUR ASSOCIATED BUILDINGS IN BANGALORE

Brigade Rubix	Bren Unity	Alembic Urban Forest	Bollineni Silas
SLV Central Park	Prestige Wellington Park	Shobha Casa Paradiso 1	DLF Woodland Heights
Sigma Soft Tech Park	Godrej 24	Akme Petals	Durga Petals



**SLV CENTRAL  
PARK**



**VBHC  
PALMHAVEN II**



**PRESTIGE  
GULMOHAR**



## CLIENT'S TESTIMONIAL



Ever since we started working along side Billion Broadcaster Media the brand of our group has improved exponentially. Their process plan is exactly what OPPO needed. As ensured during the agreement, they have also been following through with every solution we require, even on short notices. We are very happy with the great working partnership OPPO has developed with Billion Broadcaster Media.



Working alongside Billion Broadcaster Media has been tremendously amazing. They have been reliable, resourceful and completed the project on time, without any hassles. Billion Media team knew exactly what Airtel required in order to expand our promotional reach to a wider audience in lesser time and Billion Media delivered exactly that.



This is the first time we have signed deal with a lift media provider and initially we were quite unsure of how effective this medium will be for us. But within a few months of the lift media installation in our properties we started seeing the good changes. Earlier we had to go from door-to-door whenever the property management wanted to make announcements, but now we just run the notice on the screen for everyone to see.



**JMD**  
Defining Quality

Being associated with Billion Media has been a wonderful journey for our JMD Group so far. The screens that have been installed outside of the lifts in JMD properties are informative and engaging. The screens also very attractive and it has upgraded the interior statuses of our properties and we are very pleased with the service.



# SMART LIFT MEDIA

Events and Functions  
Hosted by Billion Media





## **HEAD OFFICE: (Gurugram)**

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## **Bangalore**

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